



2016 API LIBERTY SUMMIT – SPONSORSHIP REQUEST FORM

May 21, 2016 | Fresno Convention Center

Please return this form with payment to: American Principles Institute, 5550 N. Palm Ave., Ste. 103, Fresno, CA 93704
Email: info@americanprinciplesinstitute.org or Fax: (559) 436-5271

ORGANIZATION NAME:
CONTACT: TITLE:
ADDRESS: CITY, STATE, ZIP:
PHONE: EMAIL:

Please check your level of participation below (to pay for packages online, please click the corresponding link):

SPONSORSHIP PACKAGES

- SOLD Presenting Sponsor \$15,000
Gold Sponsor \$10,000
Silver Sponsor \$5,000
Bronze Sponsor \$2,500

EXHIBITOR PACKAGES

- Prime Location \$1,800
Double \$1,000
Single \$500
CA Single \$250

MARKETING OPTIONS

- SOLD Keynote Speaker Intro \$15,000
Keynote Stage \$10,000
Guest Speaker Intro \$5,000
Tote Bag \$3,000
Coffee Break \$1,500
Registration Area \$1,000
Tote Bag Inserts \$250

PROGRAM AD SPACE

- Program Back Page \$2,000
Premium Placement \$1,000
Program Ad - Full Page \$700
Program Ad - 1/2 Page \$400
Program Ad - 1/4 page \$250
Program Ad - Bus. Card \$100

BREAKOUT ROOMS

- Breakout Room A \$2,000
Breakout Room B \$1,750
Breakout Room C \$1,000

TOTAL AMOUNT DUE: \$

Method of Payment: Visa MasterCard American Express Check Online (Link Above)

Credit Card Number Exp. Date CVC

Cardholder's Name

Authorized Signature Printed Name Date



2016 API LIBERTY SUMMIT – SPONSORSHIP OPPORTUNITIES

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| | Presenting Sponsor \$15,000 | Gold Sponsor \$10,000 | Silver Sponsor \$5,000 | Bronze Sponsor \$2,500 |
|---|--|----------------------------------|-----------------------------------|-----------------------------------|
| Media & Event Exposure* | | | | |
| Exclusive presenting co-sponsorship (above API Summit title) on all promotional and advertising materials and media | X | | | |
| Logo/name on select API Summit mailers | X | X | | |
| Email Promotion to attendees | X | X | X | |
| Logo/name on event website (with link) | X | X | X | X |
| Logo/name in event program | X | X | X | X |
| Logo/name on one-side of attendee tote bag** | X | X | X | X |
| Logo/name on slideshows played at API Summit Keynote Hall | X | X | X | X |
| Ad size in program*** | Full page | Half page | Quarter page | Business Card |
| Exhibitor Benefits | | | | |
| Event Title and Hosting Opportunities* | Event Co-Sponsor | Session Host Keynote Hall | | |
| Speaking roles (welcome at hosted events, emcee at breakout sessions, etc.)* | X | | | |
| 1 Breakout session presentation (1 hour slots)* | X | X | | |
| Brochure/flyer in attendee tote bag*** | X | X | X | |
| Number of registration passes | 8 | 6 | 4 | 2 |
| Size of exhibit space | 20' x 10' | 10' x 10' | 10' x 10' | 10' x 10' |

**Session information must be received by 03/31/16*

***Logo must be received by 04/15/16*

****Ad and brochure must be received by 05/01/16*

A customized package of benefits can be created for potential sponsors of the 2016 API Liberty Summit upon request



2016 API LIBERTY SUMMIT – EXHIBITOR BOOTH OPPORTUNITIES

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Exhibit Hours Saturday, May 21, 2016 7:30 a.m. – 7:30 p.m.

Set-up/Tear Down Exhibitors may begin setting up booths at 1:00 p.m Friday, May 20th, 2016. All materials must be removed by 11:59 p.m. on Saturday, May 21st, 2016.

Booth space is limited, available on a first-come-first-served basis and determined by the package purchased:

PRIME LOCATION (HIGH TRAFFIC AREA CLOSE TO EXHIBIT HALL ENTRANCE) \$1,800.00

- 2 – 10' x 10' pipe and drape spaces
- 2 – 8' skirted tables
- 4 – folding chairs
- 1 – waste basket
- 2 – exhibitor passes

DOUBLE BOOTH \$1,000.00

- 2 – 10' x 10' pipe and drape spaces
- 2 – 8' skirted tables
- 4 – folding chairs
- 1 – waste basket
- 2 – exhibitor passes

SINGLE BOOTH \$500.00

- 1 – 10' x 10' pipe and drape space
- 1 – 8' skirted table
- 2 – folding chairs
- 1 – waste basket
- 1 – exhibitor pass

CA SINGLE BOOTH DISCOUNT (FOR CALIFORNIA-BASED ORGANIZATIONS ONLY) \$250.00

- 1 – 10' x 10' pipe and drape space
- 1 – 8' skirted table
- 2 – folding chairs
- 1 – waste basket
- 1 – exhibitor pass

Registration fee due when application is submitted. All exhibit booths subject to availability.



2016 API LIBERTY SUMMIT – MARKETING OPPORTUNITIES

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The following is a list of additional marketing opportunities at the 2016 API Liberty Summit! By partnering with us for this event, we have been able to continue the biggest conservative conference in California for the past eight years.

We have multiple marketing options at every budget level for your organization, from ad space in our program to introducing Mark Levin.

To secure one of these limited marketing opportunities, please select the option on accompanying request form. If you have any questions, please email Summit Coordinator, Kurtis Willey, anytime at

kurtis@americanprinciplesinstitute.org, or call us at (559) 436-5270.

KEYNOTE SPEAKER INTRODUCTION (~~ONE AVAILABLE~~ **SOLD)** **\$15,000**

Sponsor the featured Keynote Speaker for our event, Mark Levin, and receive tremendous exposure in front of all attendees at the end of the evening!

KEYNOTE STAGE (ONE AVAILABLE) Deadline 04/15/16 **\$10,000**

Have the opportunity to have your logo presented alongside the American Principles Institute and our Presenting Sponsor, KMJ NOW. Logo will be placed on main stage backdrop, along the front of the stage, and below stage screens.

GUEST SPEAKER INTRODUCTIONS (~~THREE~~ **TWO AVAILABLE)** **\$5,000**

Earn five minutes at the Keynote Hall to introduce a Guest Speaker at our event and reach the largest audience at our conference. Sponsors will be able to introduce a Guest Speaker and comment on their organization's mission before the speaker takes stage. We currently have ~~three~~ two featured Guest Speakers to be sponsored at our event:

- Dinesh D'Souza
- ~~Hugh Hewitt~~ **SOLD**
- Matt Kibbe

TOTE BAG (ONE AVAILABLE) Deadline 04/15/16 **\$3,000**

Your organization gets maximum exposure on the side of *all* attendee tote bags—as these bags are carried and used during the Summit and long afterwards as many attendees take their bags home or to the office. One side of this stylish bag will be dedicated solely to your organization's logo.

PROGRAM BACK PAGE (ONE AVAILABLE) \$2,000

Land the attention of every attendee by securing the most prominent piece of print advertising at the Summit. Most attendees will keep their program for the conference, make your investment last by branding the back page of our program.

COFFEE BREAKS (TWO AVAILABLE) \$1,500

Keep the attendees awake so they're aware of your organization! Use this opportunity to brand one of the most sought after opportunities at our conference. Each coffee break table will include signage alerting all attendees to your sponsorship, along with announcements about your sponsorship from the main stage, the Exhibit Hall, the program and the website.

REGISTRATION AREA (ONE AVAILABLE) \$1,000

Every speaker, attendee and exhibitor will see your organization front and center when they check in to the conference. Placed in a prominent location, everyone will walk by and see your support of the Summit.

TOTE BAG INSERTS \$250

We are offering the opportunity to provide promotional materials for distribution to all Summit attendees via the conference tote bag. Production of promotional materials is the responsibility of the advertiser. The quantity required varies from year to year, between 1,000 and 2,500. Limited number available

BREAKOUT SESSION ROOMS (THREE AVAILABLE) VARIES

Attendees will associate your organization with their learning at our Summit during and after the event, thanks to prominent logo placement and opportunities for your company to offer marketing materials to attendees.

- Breakout Room A (Capacity 293): \$2,000
- Breakout Room B (Capacity 240): \$1,750
- Breakout Room C (Capacity 115): \$1,000

PROGRAM AD SPACE VARIES

Promote your mission with an ad in our Summit program. Attendees use the program to plan their full conference experience and refer to them daily throughout the conference.

- Program Ad - Business Card: \$100
- Program Ad - ¼ page: \$250
- Program Ad - ½ page: \$400
- Program Ad - Full page: \$700
- Premium Placement - Full page (Two Available: Inside Front/Back Covers): \$1,000
- Program Back Page - Full page (One Available): \$2,000